



# 2020 CALL FOR ENTRY

## THE JIM RIMMER COMMUNITY SCHOLARSHIP FOR DESIGN AWARD

The Jim Rimmer Community Scholarship for Design Award is an exciting opportunity for students to submit a completed project (or one currently in progress) for a community program, a non-profit organization, or an environmental or social cause.

Students who are currently enrolled, or have graduated within the last year from a design program in BC are eligible. Scholarships will be awarded on the strength of the solution, how effectively it communicates a message, benefits a community, affects action and promotes change.

### **SCHOLARSHIPS:**

Two \$1,000 scholarships from Hemlock Printers Ltd.

### **SUBMISSION DEADLINE:**

November 01, 2020 at 6:00 p.m.

Winners will be announced on November 13, 2020 at Launch.

### **YOUR ENTRY:**

Your application must include the following:

- A completed application form
- A pdf presentation of your submission using the template provided
- Proof of enrollment or graduation within the past year in a BC design program.

### **SUBMISSION:**

Once your application form and presentation are complete, follow these steps to properly submit your entry:

1. Create a folder and name it using your student ID number and include the prefix: JRCSDA\_2020\_  
  
IE: JRCSDA\_2020\_Allan\_Fleming.zip
2. Compress the folder using the .zip compression format
3. Submit your files using the link provided at: <https://gdc.net/education/scholarships/jim-rimmer>

Submissions will be accepted from October 25th till November 05, 2020.

PROUDLY  
PRESENTED  
BY:





**PART ONE: BACKGROUND**

In 200 words or less, describe the community program, non-profit organization or environmental or social cause that you or your group are supporting.


Cause or Organization Name:

Description:

In 200 words or less, describe your interest in the community program, non-profit organization or environmental or social cause and the challenge(s) they currently face.

Describe the target audience:

Outline the budget and time line if applicable:



**PART TWO: SOLUTION**

In 400 words or less, describe your solution and how it solves the challenge(s) being faced.



**PART THREE: EFFECTIVENESS**

In 200 words or less, describe how you are, or have, implemented your solution (i.e. which communication media have been used, and why).

In 250 words or less, describe the results or anticipated results and how you see your solution benefitting a community and effectively communicating a message, affecting action and promoting change (e.g. increased donations, higher volunteer turnout, increased brand awareness and so on).

## PART FOUR: ABOUT YOU OR YOUR GROUP

Name:

Address:

City:

Province:

Postal Code:

Telephone number:

Email Address:

Is this a group project?      Yes      No

If yes, please list all group members:

What BC post secondary art or design institution(s) are you or your group attending or recently graduated from:

What is your anticipated graduation year:

Signature:

Date:

By signing and submitting your Application you agree to the following:

### CONDITIONS & RESTRICTIONS

- Scholarships will only be awarded to individuals or groups who are currently enrolled in a post secondary art/design program or who have recently graduated (within the last 12 months) in the province of British Columbia.
- GDCBC is not asking for design time or free ideas - we are asking for the presentation of ongoing or finished concepts and projects that demonstrate the use of design thinking to benefit their community and that effectively communicate a message, affect action and promote change.
- Submissions are not limited to pro-bono work.
- Judges, GDCBC and Hemlock Printers Ltd. reserve the right to award only one scholarship, or none, if they feel the submissions do not achieve a high enough caliber and fully meet the Scholarship criteria outlined.
- Submissions not awarded a scholarship will remain the intellectual property of the applicant. GDCBC will not implement any of the submitted projects or retain ownership of the submitted work. However, the GDCBC and Hemlock Printers Ltd. reserve the right to showcase submitted projects for the promotion of the Jim Rimmer Community Scholarship for Design, unless the applicant requests otherwise in writing.
- Scholarships are awarded to a student individual. Team or student group submissions must identify a student lead to receive the scholarship on behalf of the group. The ultimate distribution of funds among the group is the group's responsibility.

### PUBLICATION RIGHTS

GDCBC and Hemlock Printers Ltd. reserve the right to publish and promote completed projects made possible by the Jim Rimmer Community Scholarship for Design Award. Scholarship recipients may also be asked to share their winning solutions with others in the graphic design community through promotions or announcements. GDCBC and Hemlock Printers Ltd. reserve the right to reproduce any submissions, along with pertinent case details, in materials produced to promote and support the Jim Rimmer Community Scholarship for Design.